

OPTUM GROWTH OFFICE SUMMIT 2021

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Date/ Time	Electives	Topic Description
Session 1		
Feb 23 11:40 - 12:40 PM	Behavioral Health Next Generation	Bring your questions and come see a sneak peak of Behavioral Health's strategic digital improvements with virtual visits and connections to EAP. We will review how to have client conversations on demonstrating value and the supporting analytics.
Feb 23 11:40 - 12:40 PM	Optimal Client Model	<p>You've heard the buzz around Optum's long range journey of becoming Great at Growth. Join us to learn about the Optimal Client Model and how this 2021 pilot is helping us uncover how to design a model to enable us becoming Great at Growth.</p> <p>Starting with an "Outside-In," client-centric approach, our 19 pilot client teams are designing an Optum enterprise-wide strategy to enable the success of our clients' top goals.</p> <p>Learn how you can immediately apply some of the pilot concepts to your client interactions by joining this interactive session, led by one of our Client Executives participating in the pilot.</p>
Session 2		
Feb 23 1:30 - 2:30 PM	Best Practices on Maximizing Productivity/Time Management	<p>Do you ever feel like there just aren't enough hours in the day to complete everything you are responsible for? If so, this session is for you! In this session, you will learn how to maximize your productivity by learning some very simple habits that you can develop through consistency and practice. These habits will certainly get you started on the right path to get more accomplished each and every day. And an added bonus is that you will feel less stress and ultimately get more done!</p> <p>The area of interest that we will be focusing on include:</p> <ul style="list-style-type: none"> • Managing email tips • Managing meeting tips – ideas for prioritizing which meetings to attend • Salesforce- entries for Rally. (Duplication work) – recommendations for managing time in this area • Using Microsoft Teams to increase productivity.
Feb 23 1:30 - 2:30 PM	2021 Optum Ventures Overview	Join us for a conversation with Optum Ventures about digital health venture capital, OV background and investment themes, and a preview into new product capabilities and emerging market trends.
Feb 23 1:30 - 2:30 PM	Rally Central Training (For those supporting Rally Base & Engage Products)	<p>Come join us for a Rally Central refresher session. Stephen Friel with Rally training and business process management will take us through the navigation of Rally Central and how to locate key information in support of client inquiries.</p> <p>Rally Central offers a quick and easy way to validate incentive plan information, activity completion and eligibility status and often times avoid further escalation.</p>

Session 3

Feb 24 12:15 - 1:15 PM	A Day in the Life Networking	Join us for a panel discussion of your colleagues represented at the Growth Office Summit to hear brief overviews of job functions and what they do on a daily basis. This is an opportunity to network with colleagues, ask questions and learn what a day in the life of various Growth roles looks like.
Feb 24 12:15 - 1:15 PM	Optum Account Team Partnerships & Success Stories	Join us to hear from a panel of Optum Employer Client Executives & Client Service Managers representing different markets, who will talk about their partnerships and successes. These teams will be sharing what makes their partnerships work so well, imparting some of their best practices and recounting a success story resulting from the collaboration.

Session 4

Feb 24 1:30 - 2:30 PM	Common Language of Leadership (CLL)	You've heard about CLL, completed a skill sort, and perhaps even created a development action plan. Now what? In this session you will learn how CLL can benefit you professionally and personally. Learn from our Human Capital partners how to leverage behavioral practices, action plans, and journaling to facilitate your ongoing development. Don't miss this opportunity to discover how CLL can help you develop skills to be your best self.
Feb 24 1:30 - 2:30 PM	Microsoft Teams	Are you interested in a refresher or opportunity to learn more about Microsoft Teams? If so, we would love to have you join us for this session. We will be reviewing Teams One Drive, Team Folders, Team Meetings, all the bells and whistles they have to offer and other best practices.
Feb 24 1:30 - 2:30 PM	The Evolution of the Employee Assistance Program (EAP)	The market has demanded change, and we have responded. Learn more about how our enhanced solution will drive member experience and addressing the needs of our clients through merging our foundational EAP capabilities with new methods of engagement.